TRADITION - EXPERTISE - ASSURANCE - QUALITY - ADVANCEMENT **III** SCHOMBURG

SCHOMBURG:

Success due to an owner managed company led based on forward thinking principles.

Not built on sand:

For the past 70 years
SCHOMBURG has stood for the principles Expertise. Water-proofing. Construction.
High quality building product systems are developed and produced, fueled by a family oriented corporate culture of quality and environmental awareness. The way we interact is dominated by an awareness of quality and the environment, which is firmly embedded in the culture of the family business.

The realigned strategic direction of the global construction market has lead to a different way of thinking in terms of product development and marketing in the past ten years. Only companies that possess the ability to adapt to these changes will be able to secure their future in this ever changing market. We had positioned ourselves to do just that. Today we reflect back on our past and see a company with a long standing tradition and the unique corporate development that has brought us here, and we realize that just like yesterday, we are a competent

Partner in a high performance construction industry

Product systems designed to provide reliable and high performance results is the central focus of our daily thoughts. This has been our company philosophy for the past three generations. This is seen daily through our success! Success only occurs when a company truly lives its culture and philosophy – we place a high value on this. As a result it is not just the personal involvement of the Schomburg family members, but also the exemplary dedication of the employees, who identify themselves with the SCHOMBURG Group. We are very proud of this!





1937

Albert Fritz Schomburg, Sr. founded a distributorship for chemical building materials in Detmold.

1949

Founding the production of construction chemicals in a disused brickworks in Detmold.





kg ASOL

1961

The 2nd generation: Albert Carl Schomburg joins the company.

1964

Founding of the 1st subsidiary ROBOTEC-SCHOMBURG AG as a production and sales department for Switzerland.

1975

Founding of the subsidiary BECO-Bouwchemie b.v. in Hoogeveen, Netherlands (now SCHOMBURG B.V.).

1991

Founding of the sales and production company in Kutno, Poland.

1994

Construction of the second plant in Halle/Saale, Germany.

2000

Founding of the sales and production company AQUAFIN, Inc. in the USA.

2004

Centralisation of export activities as AQUAFIN International Holding GmbH.

2007

Founding of the distribution and production company
MYK SCHOMBURG in India.

2009

Founding of the joint venture BENFER SCHOMBURG S.R.L. in Bazzano, Italy.

Integration of the distribution activities of RETHMEIER and INDUTEC as SCHOMBURG ICS GmbH.

2010

Commissioning of the second production site in India.

2011

Acquisition of the new BENFER SCHOMBURG s.r.l. joint venture in Castelnuovo Rangone, Italy. den

Auftrag Nr.

Pabrik für chemischen Ba

relaichtungsm, zu DM

The SCHOMBURG Group develops, produces and markets high quality building product systems for:

- Construction waterproofing/ construction restoration
- Tiles/natural stone installation
- Screed installation and floor coatings
- Urban, green and open space construction and other construction products
- Road and track construction
- Industrial flooring
- Concrete restoration
- Special coatings
- Concrete restoration
- RETHMEIER-concrete technology



Quality, Assurance, Expertise,
Guaranty... Promises and values that
the SCHOMBURG Group along with
the Schomburg family and its employees
stand behind. We are placing our "seal"
on these promises and values, our
customers and partners can rely on it!
Our "castle" stands for the foundation
which everyone can build upon.

We are always available to our customers, both on and off the job-site, through our competent on the road sales team and by offering advanced training seminars and expert technical support. This reaches our world wide customers, ensuring that the SCHOMBURG quality is everywhere our "castle" is seen. We work hand in hand with our partners to educate and deliver only the highest quality materials. In our international production locations, product quality control is always tested in Germany to ensure "German Quality Engineering" across the globe.



SCHOMBURG – your supplier of quality systems for reliable construction!







SCHOMBURG stands for competent systems and solutions for solving construction problems

R&D

Research and development ensure the high quality of our products. In order to maintain this standard approximately 6% of SCHOMBURG employees work in our modern laboratories. Along side the quality control of our own products, they invest time and energy reseaching and monitoring consumer feedback regarding future developments and improvements.

Production

Computer-based production and packaging systems guarantee consistent product quality.

Logistics

Our state of the art PPS-controlled system handles the entire process from production through warehousing and order processing. Our logistics and central "customer network" management planning guarantee short delivery times.

Sales and distribution

Consultancy and support for the customer – We are there for you when you need us.

Technical support & service

We offer educational seminars in multiple languages and our highly trained technical staff provides excellent support on the phone and in the field, ensuring the correct product systems are installed on each project.



SECURITY

AQUA COMBIFLE GEPC

Waterproofing

Almost all building materials will suffer at least some damage over the course of time due to the unimpeded access of moisture. Preventing water ingress is the pre-requisite for any successful repair and maintenance program.

Brands such as the cementitious AQUAFIN® and bituminous COMBIFLEX® systems have been leaders in the European market for many years. Making the sealing of interior and exterior foundations simple, yet effective!

Together with products from the AQUAFIN® and THERMOPAL® product family, further systems from SCHOMBURG guarantee first class results in the renovation of interior and exterior walls exposed to moisture and loaded with salts. These products show their special advantages in the restoration of historic buildings. Houses can be restored in a natural and sustainably energy efficient way with the THERMOLUT® system. Please obtain information about their application possibilities.

For more than 60 years the core competence of the SCHOMBURG Group has been in the development and production of effective and economical product systems for waterproofing and restoration of buildings and structures.





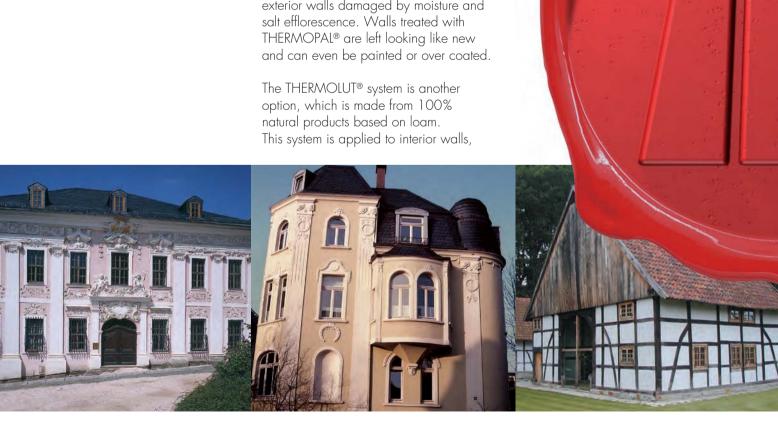
Restoration of buildings

Repair of damp and salt-contaminated interior and exterior walls, particularly in historical buildings is our specialty. This is not always an easy task as many times historical buildings are protected treasures and traditional restoration work cannot be done. Facades must be repaired with minimally invasive products, and the end appearance has to be that of the original construction. In situations like this it is essential to work with a company that provides proven solutions for interior applications.

Together with AQUAFIN®-IB2 we offer two different lines of restoration plasters:

THERMOPAL®, a cementitious based system, is excellent for both interior and exterior walls damaged by moisture and salt efflorescence. Walls treated with THERMOPAL® are left looking like new

perfect in cases of historical buildings, to provide insulation. Additionally the environmentally friendly system also provides benefits such as energy cost savings and improved indoor air quality.













ADVANCED

Further business areas of the SCHOMBURG group of companies

Within SCHOMBURG ICS (Intelligent Construction Systems) various remits and sales areas were bundled. The goal is to place SCHOMBURG as a brand for national and international construction and also for integrated intelligent construction systems.

In addition SCHOMBURG ICS advises civil engineers and planners. Here products and systems are used for:

- Industrial floor construction
- Car park construction
- Road and track construction
- Water container construction
- Concrete restoration

The product range from RETHMEIER concrete technology provides worldwide producers of concrete products, structural pre-cast sections and ready-mix concrete with:

- Concrete additives
- Mould release agents
- Coloured slurries
- Surface protection systems
 Intelligent additive concepts such as
 BETOCRETE-C21 significantly contribute to the sustainability and value conservation of waterproof concrete.













Worldwide market presence. International marketing strategy

The SCHOMBURG brand not only excels through innovative products but also through internationality and intelligent marketing strategies.

Based from the German headquarters in Detmold in the state of North Rhine Westfalia/Lippe district, the company's international fortunes are centrally coordinated. Simultaneously the distribution, research and development, production and the logistics centre reside here.

Location National

In the German market the SCHOMBURG group is represented by two companies:

SCHOMBURG GmbH SCHOMBURG ICS GmbH

In addition to the head office in Defmold and our other production location in Halle/Saale, numerous other locations in Germany ensure the necessary closeness to the customer.

This is how we guarantee an almost uninterupted and rapid processing of orders.

The sales and marketing of SCHOMBURG GmbH operates via qualified technical distribution combined with active cooperation with competent external sales people, who give advice on our product systems throughout all of Germany.





Since forming the company the number of foreign companies has increased continuously, consisting of subsidiaries and joint ventures.

The technology transfer necessary for optimum market penetration is based in the first instance on the high levels of 'know how' in the parent company.

Local production facilities ensure the rapid and cost effective supply of goods for the local market and neighbouring countries - an advantage which we use through the deployment of competent market partners, prefered in the region.

Cooperation concept

In addition to the establishment of subsidiaries other forms of cooperation belong to the company strategy. We operate in the international market as istribution and marketing partners (also with own label) or via licensed innovative production concepts.

